

CGI U 2022

Program and Application Overview



CLINTON GLOBAL INITIATIVE
UNIVERSITY



What you'll learn in this presentation

- About CGI U
- Why You Should Apply
- Core Student Program
- Commitment to Action
- Extension Student & Alumni Programs
- Application Resources
- Important Dates


What is CGI U?

The Clinton Global Initiative University (CGI U) is the higher education program of the Clinton Foundation that supports undergraduate and graduate students across the world who **commit to take action** to address pressing global challenges of the 21st century.



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CGI U history



As part of the Clinton Foundation, former U.S. President Bill Clinton started the Clinton Global Initiative (CGI) in 2005 to bring together leaders and organizations across sectors and countries who made "Commitments to Action" to address pressing challenges.

Building off the successful model of CGI, CGI University (CGIU) became the higher education extension of the Clinton Global Initiative in 2007.

CGI U hosted its first annual meeting at Tulane University in 2008. It has hosted an annual meeting in partnership with a different college or university ever since as a way to bring together its annual student cohort.

Every year, undergraduate and graduate students apply to CGI U with their own Commitments to Action. Each year, approximately 600 students are selected to participate in the CGI U year-round program.

Why should you apply to CGI U?



▶ You Are Passionate

You care deeply about addressing a specific problem you have identified.

▶ You Are Community-Oriented

You are connected to the community you will impact and you are eager to form connections within the CGI U global community.



▶ You Are Motivated

You are willing to take a specific course of action to address the problem.

▶ You Are Ready to Learn

You are excited to learn how to turn your idea into action from CGI U's network of topic experts.

Who is part of the annual CGI U cohort?

600 students

Represent over:

- 300 schools
- 100 countries
- 45 U.S. states



Top focus areas:

- Education
- Public health
- Environment & climate change

Most popular studies:

- Medicine
- Business
- Political science
- Computer science

65% undergrad
vs. 35% grad

What do students receive access to when they participate in CGI U?



Social Impact Curriculum

to help develop their Commitments to Action.



Personalized Mentorship

through CGI U's alumni network.



Funding Opportunities

through CGI U's institutional and corporate partners.



Engagement Events

including CGI U's annual meeting.



Global Community

of fellow leaders, innovators, entrepreneurs, and activists.

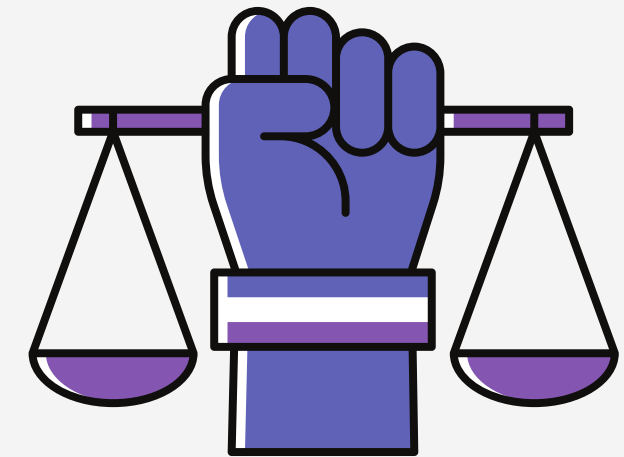
CGI U students make a Commitment to Action within one of its focus areas:



Education



**Environment &
Climate Change**



**Peace &
Human Rights**



Poverty Alleviation



Public Health



What is a Commitment to Action?

Through CGI U, students are asked to make a new, specific, and measurable human-centered commitment that addresses a pressing challenge. So what are we looking for?



New

Commitment addresses an unmet need or aims to solve a well-known problem in a new and unique way.

Specific

Commitment should have a defined course of action, detailed objectives, and a realistic timeline.

Measurable

Commitment should make an impact in ways that are measurable and can be reported.

Examples of impactful commitments



Lucky Iron Fish

Commitment to produce a cooking tool that infuses meals with iron to help prevent and treat iron deficiency.

Focus Area: Public Health



Agro360

Commitment to use artificial intelligence that analyzes the condition of crops to improve agricultural productivity.

Focus Area: Environment and Climate Change



ScholarJet

Commitment to increase access to STEM education and experiential learning through scholarships.

Focus Area: Education

The phases of developing a commitment

IDEATION

The process of forming and relating ideas.

About **50%** of CGI U students are in the ideation phase.

IMPLEMENTATION

When all of the planning and strategy that you have worked on during ideation moves from concept to action.

About **30%** of CGI U students are in the implementation phase.

SCALING

After implementing your initial idea, scaling is the process of using the details and strategies that you have learned to replicate and expand your commitment.

About **20%** of CGI U students are in the implementation phase.

CGI U's program offerings

Clinton Global Initiative University Year-Long Program - CGI U 2022

Students make Commitments to Action and receive access to alumni mentors, participate in a social impact curriculum, and receive an invitation to the virtual annual meeting hosted by President Bill Clinton and Chelsea Clinton.

Peterson Foundation's Up to Us Campus Competition

A program for students in the U.S. to lead campaigns on their campus that emphasize building a more sustainable economic and fiscal future for the next generation.



Verizon & CGI U Social Innovation Challenge

Students and CGI U alumni selected for the Challenge participate in an intensive summer-long accelerator with VentureWell and receive seed funds and living stipends.

IBM's Call for Code Education Innovation Case Competition

A program for students who are advancing equity in education through an international tech-driven case competition.

A recap of the CGI U student journey

IDENTIFIES PROBLEM

1

Student has identified a social or environmental challenge and wants to solve it.

SUBMITS APPLICATION

2

Student applies to CGI U with Commitment to Action or to CGI U's extension programs.

BEGINS PROGRAM

3

Once a student is accepted:

- Matched with an alumni **mentor**
- Participate in a social impact **curriculum**
- Access to **funding** streams through CGI U partners
- Invitations to student **events**

JOINS NETWORK OF SUPPORT

4

Student is part of a growing community of 10,000+ commitment-makers across the world.

Application Resources



- ▶ **Commitment to Action Toolkit:** Learn how to design a thoughtful commitment
- ▶ **Rubric:** See what criteria is used to evaluate student applications
- ▶ **Application Preview:** Draft your answers in advance of submitting your application
- ▶ **Prospective Student Sessions:** Attend an interactive CGI U information session



cgIU.org/apply



**JOIN PRESIDENT CLINTON
& CHELSEA CLINTON**

and hundreds of students
turning their ideas into action

**CLINTON GLOBAL INITIATIVE
UNIVERSITY**

— 2022 —

LEARN MORE AT [CGIU.ORG/APPLY](https://cgiu.org/apply)

APPLICATION DEADLINE: JANUARY 21, 2022

Application deadline: January 21, 2022